

DISTRICT PROFILE–PUDUKKOTTAI

- ❖ Pudukkottai District formerly a Revenue Division of Trichy
- ❖ District was formed on 14th January 1974.
- ❖ Area of district is 4663 sq. km.
- ❖ The District is having a 39 kms of coastline.
- ❖ The District is bounded by Trichy, Thanjavur, and Sivagangai and in East by Bay of Bengal.

The District has two Revenue Divisions, Nine Taluks and 13 Blocks as detailed below.

Divisions	Taluks	Panchayat Unions
1.PUDUKKOTTAI	1.Pudukkottai 2.Alangudi 3.Thirumayam 4.Kulathur 5.Gandarvakottai 6.Illuppur	1. Annavasal 2. Arimalam 3. Gandarvakottai 4. Kunnadarkoil 5. Ponnamaravathy 6. Pudukkottai 7. Thirumayam 8. Viralimalai
2. ARANTHANGI	1.Aranthangi 2.Avudaiyarkoil 3.Manamelgudi	1. Aranthangi 2. Avudaiyarkoil 3. Karambakudi 4. Manamelgudi 5. Thiruvarankulam
Municipalities 2	Revenue Firkes 42	
Town Panchayats 8	Revenue Villages 763	
Village Panchayats 498		

Population

The Total Population of the District as per 2001 Census	Males	Females
14,59,601	7,24,300	7,35,301

Education

Sl. No	Particulars	No. of Schools / Colleges / ITI's / Polytechnics
1.	Primary Schools	1336
2.	Secondary Schools	77
3.	Higher Secondary Schools	35
4.	High Schools	79
5.	Middle Schools	189
6.	Arts and Science Colleges	6
7.	Polytechnics Self-Financing	10
8.	Engineering Colleges	6
9.	Industrial Training Institutes	10

Banks

Bank	No. of Branches
Nationalised Banks	71
Private Sector Banks	27
Pudukkottai Central Co-op Bank Ltd	21
Regional Rural Bank	5
LD	9
TAICO	1
TIIC	1

Sectors	Bank branches
Rural	72
Semi Urban	26
District total	98

1. Industrial Estates In Pudukkottai District

There are 3 SIDCO Industries Estates and one SIPCOT Complex in Pudukkottai District.

The Details are as furnished below:

Sl. No	Location of the name Estate	Extent in Acres	Developed plots/ sheds	Allotted plots /sheds	Vacant plots/ shedds
1.	Machuvadi, Pudukkottai	23.18	Sheds – 38 Tiny sheds – 15	Sheds – 38 Tiny Sheds –15	--
2.	Mathur	21.45	Sheds – 17 Plots – 22	Sheds – 17 Plots – 22	--
3.	Vallanur, SIPCOT Complex	51.45	Sheds – 10 Undeveloped plot 142	Sheds -10 Plots –2	Plot - 140

Sipcot Industrial Complex, Pudukkottai

- ❖ The SIPCOT Industrial Complex is located on Trichy – Rameswaram
- ❖ National Highway (NH 210)
- ❖ This Industrial complex is well connected by Road, Rail and Air.
- ❖ It was established in 1980.
- ❖ The Allotment of land commenced in 1982 to accommodate Engineering and General Industries.
- ❖ The total extent of complex area is 421.10 acres.

Saleable area Available	Extent allotted	Balance area Available	No.of units
311.69 acres	291.12 acres	20.57 acres	85

2. Overview Of The Industrial Scenario

Type of industries available in Pudukkottai District

- ❖ Heavy Steel And Structural Fabrication
- ❖ Manufacturing of boilers

- ❖ Modern Rice Mill
- ❖ Coir Products and Coir Briquettes
- ❖ Fisheries based industries like, fish processing, manufacturing of fish meal
- ❖ Fabrication, servicing and repairing of mechanised boats
- ❖ Ice plants, cold storage, Articles from Seaweed.
- ❖ Mineral based industries like mechanised bricks, Mangalore tiles, Ceramic and mosaic tiles, Attangudi tiles,
- ❖ Granite cutting and polishing, blue metal jelly, quicklime, white cement.
- ❖ Forest based industries like manufacturing of paper, gums, sawmill,
- ❖ Agro based industries
- ❖ Automobile ancillaries
- ❖ Cashew based units
- ❖ Solar equipments
- ❖ Poultry feed and cattle feed
- ❖ Leather products
- ❖ A modern freezing plant for processing of fish, prawns, crabs etc., in the coastal areas of this District
- ❖ IT and IT enabled Services.
- ❖ In this scenario, more than 5000 students in computer science and trained young people coming out every year in this district, there is good scope for starting Data Entry Centres, Software Development and Internet Browsing Centres.
- ❖ In the Hardware Sector, Assembling of computers, hardware maintenance, manufacture and supply of stationeries, Furniture and consumables, have good scope in future.
- ❖ As Pudukkottai is a resource centre and 'Not Developed Centre' some big software companies may open shops in such centre, to give a kick start to the exercise.

3. Block Wise Details Of Large Scale Industries Sector-Wise Showing The Number Of Units, Investment, Employment And Installed Capacity

MAJOR INDUSTRIES IN PUDUKKOTTAI DISTRICT

Sl. No.	Name and address of the unit	Office Address with Ph. No.	Factory address with Ph. No.	Name of the Block	Constitution	Contact person with contact ph. number	Product Manufactured	D.C.P. Date
01.	The Pudukkottai District-Co-op spinning Mills Ltd,	Post Bag No.3, Thuraiarasapuram Aranthangi, - 614 616 Pudukkottai Dist Ph. No.,, 04371-224624	Post Bag No.3, Thuraiarasapuram, Aranthangi, - 614 616 Pudukkottai Dist Ph. No.,, 04371-224624	Aranthangi	Co operative	Administrartor Ph. No: 04371-224624 Cell,94433-45624	Cotton Yam	01.01.1985
02.	Livia Polymer Bottles PVT Ltd,	Manudaiyur Salai, Manadaiyur, Pudukkottai Dist. 622 515 Ph.No 04339/250 418/250472	Manudaiyur Salai, Manadaiyur, Pudukkottai Dist. 622 515 Ph.No.04339/250418/ 250472	Virali-Malai	Private Limited	B.V.Raman, Chairman & Managing Director, Ph.No. 04339-250418/250472	PET Bottles & Containers	27.01.1989
03.	High Energy Batteries (India) Ltd	ESVIN HOUSE, Post Box 5068,Perungudi, Chennai 600096 Ph.No.044-24961056, 24960335	Matur Industrial estate, Pakkudi Road, Mathur 622 515 Pudukkottai Ph.No.0431 - 2660314, 2660323 2660324	Virali-Malai	Public Limited Company	Mr.S.V.Raju, General Manager, (Commercial) Ph.No. 04339-250443	Silver Zinc Batteries, Nickel Cadmium Batteries, Silver Chloride Magnesium Batteries	21.09.1981

Investment (in Rs. Lakhs)			Total	Employment			Indirect employment if any			Production capacity		Annual turnover x 2007-2008	Export if any	Power supply details		Details of other units owned by the management
Land	Building	Machinery		Men	Women	Total	Men	Women	Total	Quantity/ Annum	value			Sanction Load	Connected Load	
3.07	137.98	526.43	667.48	Worker 244	4	248	NIL	NIL	NIL	7.21 Lakhs in Kgs	752.56	Rs.75.256 Lakhs (Sales turnover)	NIL	470 KVA	470KAV	NIL
				Staff 34	-	34	-NIL				Rs.in Lakhs					
40.40	320.05	1783.29	2143.74	62	-	62	53	130	183	3528 M.Ton	282.2 Crores	24.66 Crores (in 2007-08)	NIL	810K VA	962.57 KW+Lighting 28.50KW	NIL
68.45	382.04	942.04	1392.53	-	148	4	152	-	-	29 Lakh Amper e Hour	-	Around Rs.25 Crores	Rs.1.07 Crores (for the year 2007-08)	2706.6 KW	2291.4Kw	NIL

Sl. No.	Name and address of the unit	Office Address with Ph. No.	Factory address with Ph. No.	Name of the Block	Constitution	Contact person with contact ph. number	Product Manufacture d	D.C.P. Date
04	E.I.D Parry(Indian) Ltd,	Parry Nutraceuticals Division, Oonaiyur, Panangudi Post, Pudukkottai Dist 622 505 Ph.No, 04333-207137, 207354..	Parry Nutraceuticals Division, Oonaiyur, Panangudi Post, Pudukkottai Dist 622 505 Ph.No, 04333-207137, 2073	Thirum ayam	Public Ltd Company	S.Seshagiri, Cell NO: 9443376058	Spirulina Algae	March-1996 1
05	Harihar Power and Alloys Pvt.Ltd,	No.37,S.F.No, 230,231 &234, Lakshmanampatti Village, Kulathur Tk, 622 504	No.37,S.F.No, 230,231 &234, Lakshmanampatti Village, Kulathur Tk, 622 504	Viralm alai	Private Ltd	K.Aravamudhan 9789780102	Sponge Iron, Ingot, Power.	25.03.2005

Investment in (Rs Lakhs)			Total	Employment			Indirect employment if any			Production capacity		Annual turnover 2007-2008	Export if any	Power supply details		Details of other units owned by the mangement
Land	Building	Machinery		Men	Women	Total	Men	Women	Total	Quantity/Annum	value			SanctionLoad	Connected Load	
87.86	308.87	1993.05	2389.78	72	2	74	42	24	66	74 Tones /Annum	2.68 Crores	10.7 Crores	6.3 Crores	375 KW	1287 Kw	Factory at Nelliduppan, Pandy Thiagaval E,Kurumbur, Pettaiwaitalai
39.41	140.58	1538.89	1717.88	55	-	55	230	-	230	Sponge Iron 100 T.P.D Power plant 6M.W.P.D	Value (in Rs Lakhs) Ingot. 4532.55 Power 284.07 Sponge Iron 370.60 Others 165.22	NIL	2000 KWA	-	NIL	

Sl No.	Name and address of the unit	Office Address with Ph. No.	Factory address with Ph. No.	Name of the Block	Constitution	Contact person with contact ph. number	Product Manufactured	D.C.P. Date
06	Irizar TVS Limited	Trichy main Road, Viralimalai - 621 316 Ph:04339-220540,220002	Trichy main Road, Viralimalai - 621 316 Ph:04339-220540,220002	Viralimalai	-	Mr.N.Srinivasan AGM-Operations	Bus body build	20.08.1994

Investment (in Rs Lakhs)			Total	Employment			Indirect employment if any			Production capacity		Annual turnover 2007-2008	Export if any	Power supply details		Details of other units owned by the management
Land	Building	Machinery		Men	Women	Total	Men	Women	Total	Quantity/Annum	value			Sanction Load	Connected Load	
51.70	65.32	115.650	232.67	196	-	196	350	-	350	900 MT	7200 (in Rs Lakhs)	NIL	600 KVA	585KVA	NIL	

4. Proposed Large Scale Projects In The Offing /

M/s CETHAR VESSELS Ltd

Villampatti village, Kalkudi Panchayat, Illupur(Tk)

has proposed to start manufacturing of Boilers and Steam Generating Plants

4a) Thrust Sector Activities identified for growth in the next five years

- ❖ Heavy steel and Structural Fabrication
- ❖ Manufacturing of Boilers
- ❖ Granite cutting and polishing
- ❖ Modern rice mill
- ❖ Coir Products and briquettes
- ❖ Cashew nut Processing

- ❖ Fisheries based industries like fish Processing, manufacturing of fishmeal.
- ❖ Fabrication and servicing of mechanized boat FRP boat.
- ❖ Ice plants and Cold storage

5. Major Industrial Cluster In The Dist

1. Structural and Steel fabrication - Pudukkottai & Mathur
2. Wire and wire products –Pudukkottai & Mathur
3. Coir fibre, Rope and Pith block - Aranthangi, Avathankottai, Keeramangalam
4. Gem cutting – Annavasal, Illupur, Viralimalai, Thiruvappur
5. Rice mills – Alangudi, Aranthangi, Pudukkottai

6. Export Potentials Of The District

1. Fish and Fish Products
2. Coir Products and Coir Pith block
3. Cashew nut
4. Granite Products
5. Gemstone

7. Other Potential Non Farm Sector Type Of Industries In The District

a) Raw material Based

- ❖ Coir fiber, Rope and Coir pith block
- ❖ Rice mill
- ❖ Oil mill
- ❖ Cashew nut Processing
- ❖ Paper mill
- ❖ Fisheries based products

b) Demand based

- ❖ Steel and Structural Fabrication
- ❖ Fertilizer and Pesticides
- ❖ Manufacturing of Agricultural implements

c) Skill based

- ❖ Gem cutting
- ❖ Steel and Structural Fabrication

d) Export Oriented

- ❖ Fish and Fish Products
- ❖ Cashew nut Processing
- ❖ Granite Products
- ❖ Coir Products and Coir pith block

e) Rural artisans based

- ❖ Terracotta and Earthenware – Malaiyur, Alangudi
- ❖ Brass Utensils - Ponnamaravathy
- ❖ Brass sculpture - Ponnamaravathy

**8. SEZ / EPZ Industrial estates (Sidco/Sipcot) Showing the number of units
Turnover, Employment**

Industrial Estates In Pudukkottai District

SI No	Location of the name Estate	Extent in Acres	Developed plots/ sheds	Allotted plots /sheds
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3.	Vallanur, SIPCOT Complex	51.45	Sheds – 10 Undeveloped plot 142	Sheds -10 Plots –2

**9. Block wise Micro/Small/Medium Enterprises in the district with numbers
Investment & Employment**

Sl. No	Name of the Block	No of industries	Investment in Rs Lakhs	Employment
1.	ANNAVASAL	435	366.32	1307
2.	ARANTHANGI	1843	531.40	3978
3.	ARIMALAM	397	270.92	1038
4.	AVUDAIYARKOIL	586	297.04	1230
5.	GANDARVAKOTTAI	295	700.92	852
6.	KARAMBAKUDI	319	506.31	751
7.	KUNNANDARKOIL	290	570.94	807
8.	MANAMELGUDI	335	360.13	967
9.	PUDUKKOTTAI	3309	8648.77	7701
10.	PONNAMARAVATHY	392	230.91	1063
11.	THIRUMAYAM	522	925.40	1264
12.	THIRUVARANKULAM	505	592.48	1145
13.	VIRALIMALAI	445	1545.58	1187

10. Projected Micro / Small/ Medium Growth

Micro	10%	/Annum
Small	5%	/Annum
Medium	2%	/Annum

11. Overall Scenario after 5 years

- ❖ Due to proximity to BHEL more no of heavy steel and structural fabrication industries will be concentrated at Viralimalai, Mathur, Keeranur and Pudukkottai area.
- ❖ Due to shortage of space at Trichy IT based industries will be located in the above areas.
- ❖ Fish and fisheries based industries will be concentrated in Coastal areas.
- ❖ Coir and Coir based industries will be concentrated in Aranthangi area.

12. Steps to be taken to increase the industrial growth in the district and to improve the export performance

- ❖ SIDCO /SIPCOT Industrial estates to be proposed in Viralimalai, Mathur, Keeranur and Pudukkottai Areas.
- ❖ Encouragement to be given to fish and fisheries based industries in Coastal areas
- ❖ Uninterrupted Power supply is needed
- ❖ Availability Skilled Laborers to be developed in this district
- ❖ Improvement to road network in this district
- ❖ Train services to Pudukkottai are to be increased.

13. Block Wise Potential Profile

1. ANNAVASAL

Oil Mill, Agricultural implements, Readymade Garments, Steel Furniture, Bakery, Gem cutting, Pottery and Terra Cotta, Quarries.

2. ARANTHAGI

Oil Mill, Flour mill, Coir products, Paddy hulling \, Saw mill, Readymade Garments, PVC accessories, Detergent Cakes, Mosaic tiles, Aerated waters, Xerox, Printing and Binding, Bakery, Colour Film Processing, steel Furniture, Domestic Utensils, Gates and Grills, Radio Repair, and servicing, Auto Mobile Repairs and servicing.

3. ARIMALAM

Oil Mill, Flour mill, Wood saw mill, papers and Boards, Readymade Garments, Metal Engraving, Coir Products, Pottery Terracotta, Palm leaf products, Beads and Garlands.

4. AVUDAIYARKOIL

Flour mill, Oil Mill, Coir products, Agricultural implements Aluminium Utensils, Oil Engine repairs, Aerated waters,, Pottery, Terracotta, Fishnet making, Palm leaf products.

5. GANDARVAKOTTAI

Oil Mill, Flour mill, Agricultural implements, Mechanized Bricks, Tiles, Cashew Processing, Groundnut cake making, Art Glass works.

6. KARAMBAKUDI

Dhal mill, flour mill, Oil mill, Agricultural implements Tyre retarding, Pottery Terracotta, Korai mat weaving.

7. KUNNADARKOIL

Dhal mill, flour mill, Oil mill, Saw mill, Agricultural implements, Aerated Waters, suit cases, Coir products Sculpture, Quarries.

8. MANAMELGUDI

Flour mill, Oil mill, Charcoal Powder, Bakery, Aerated Water, pottery, Terracotta, Fish Net, Beads Garlands.

9. PONNAMARAVATHY

Oil Mill, Flourmill, Sawmill, Dyeing and bleaching, Stainless Steel Utensils, Brass Utensils, Automobile Servicing, Coil Rewinding Bakery, Aerated Waters, and Coir Products.

10. PUDUKKOTTAI

Flour mill, Oil mill, Soap nut Powder, Betalnut, Sugarcane crushing, Agricultural implements, Saw mill, Ready made Garments, Plastic woven sacks, Tube vulcanizing, Rexine seat cover, Bio-Chemical testing Tyre Retarding, PVC Electric Accessories, steel Furniture, Soap Making, Electro plating, Moped / Cycle Repair, Domestic Utensils, Coil Rewinding, Battery Charging, TV, Radio and Computer Servicing, Automobile Body building, Mosaic tiles, Printing, Colour Photo Studio, Envelope Making, Xerox, Pottery, Terracotta, Snack bar, Sculpture, Cashew nut processing.

11. THIRUVARANKULAM

Flour mill, Oil mill, Groudnut decorticating, saw mill, Polythene bags manufacturing, Detergent Cake, Domestic Utensils, Cycle repairing, Printing, Bakery, Aerated Waters, Pottery, Teracotta, Coir Products, Bangles.

12. THIRUMAYAM

Flour mill, Oil mill, Saw mill, Ready made garment, Domestic Utensils, Electric Motor rewinding, Automobile servicing, Mosaic tiles, Bakery, Aerated waters, Pottery, Terracotta, Beads and Garlands, Wooden articles.

13. VIRALIMALAI

Flour mill, Oil mill, Saw mill, Ready made garments, Detergent cake, Gate and Grill making, Kalyan Stores, Steel Fabrication, Limekiln, Card board, Bakery, Bone Meal, Pottery Terracotta, Coir, Gem cutting.